


Government of Karnataka
Department of Technical Education
Board of Technical Examinations, Bangalore

DIPLOMA IN APPAREL DESIGN AND FABRICATION TECHNOLOGY
SIXTH SEMESTER

	Course Title: ENTREPRENEURSHIP DEVELOPMENT		
	Credits (L:T:P) : 4:0:0	Total Contact Hours:52	Course Code: 15FT63T
	Type of Course: Lectures, Self Study & Quiz	Credit :04 SEE- 100 Marks CIE- 25 Marks	Core/ Elective: Core

Prerequisites: Knowledge of Basic of Management

COURSE OBJECTIVES:

1. Understand the concepts of Entrepreneurship.
2. Categorize business and ownership
3. Choose the location of the enterprise and plant layout.
4. Financial implication for establishing a new enterprise.
5. Financial institutes for Entrepreneurial challenges.

Course Outcomes		CL	Linked PO	Teaching hrs
CO1	Discover the skills of entrepreneur	U/A	3,4,5,7,8,9,10	04
CO2	Differentiate business and ownership	U/R/A	3,4,6,7,8,9,10	10
CO3	To estimate budget for Plant setting	U/R/A	2,3,4,6,7,8,9,10	12
CO4	Evaluating Project report for financial assistance.	U/R/A	5,7,8,9,10	06
CO5	Compile information for the purchase of raw materials.	U/R/A	3,7,8,9,10	10
CO6	Validate the challenges of an entrepreneur	U/R/A	3,4,7,8,9,10	10

COURSE-PO ATTAINMENT MATRIX

Course	Programme Outcomes									
	1	2	3	4	5	6	7	8	9	10
ENTREPRENEURSHIP DEVELOPMENT	0	1	3	3	1	3	3	3	3	3

Level 3- Highly Addressed, Level 2-Moderately Addressed, Level 1-Low Addressed.

Method is to relate the level of PO with the number of hours devoted to the COs which address the given PO.

If $\geq 40\%$ of classroom sessions addressing a particular PO, it is considered that PO is addressed at Level 3

If 25 to 40% of classroom sessions addressing a particular PO, it is considered that PO is addressed at Level 2

If 5 to 25% of classroom sessions addressing a particular PO, it is considered that PO is addressed at Level 1

If $< 5\%$ of classroom sessions addressing a particular PO, it is considered that PO is considered not-addressed.

COURSE CONTENT AND BLUE PRINT OF MARKS FOR SEE

Unit No	Unit Name	Hour	Questions to be set for (5marks) PART - A			Questions to be set for (10marks) PART - B			Mark weightage (%)
			R	U	A	R	U	A	
1	ENTERPRENUERSHIP	08	-	1	-	-	-	1	15.38
2	BUSINESS PLAN AND OWNERSHIP	08	-	-	1	-	1	1	15.38
3	PLANT LAYOUT AND BUDGETING	10	-	1	1	-	1	1	19.23
4	NEW ENTERPRISE.	08	-	-	1	-	-	1	15.23
5	RAW MATERIALS AND FINANCIAL SOURCES	10	1	-	1	-	1	1	19.23
6	ENTREPRENEURSHIP ENVIRONMENT CHALLENGES	08	1	-	1	1	-	1	15.23
	TOTAL	52	09 (45marks)			10 (100 marks)			100

Legend: R; Remember, U: Understand A: Application

CONTENT

Unit	Major Topics	Hours Allotted
1	ENTERPRENUERSHIP	08 hrs
2	BUSINESS PLAN AND OWNERSHIP	08 hrs
3	PLANT LAYOUT AND BUDGETING	10 hrs
4	NEW ENTERPRISE.	08 hrs
5	RAW MATERIALS AND FINANCIAL SOURCES	10 hrs
6	ENTREPRENEURSHIP ENVIRONMENT CHALLENGES	08 hrs
	Total	52 hrs

UNIT-1

ENTERPRENUERSHIP

08 hrs

- 1.1 Introduction to entrepreneurship
- 1.2 Concept
- 1.3 Role of entrepreneur
- 1.4 Required skills

UNIT-II

BUSINESS PLAN AND OWNERSHIP

08 hrs

- 2.1 Introduction
- 2.2 Preparing a Business Plan
- 2.3 Significance of Business Plan, Components ,Feasibility study
- 2.4 Types of Ownership
- 2.5 Advantages and disadvantages of Ownership

UNIT-III

PLANT LAYOUT AND BUDGETING

10 hrs

- 3.1 Introduction
- 3.2. Study types of Industries – Small Scale industry, large scale industry, Cottage industry And Ancillary industry
- 3.3 Factors influencing the enterprise
- 3.4 Location, Building, Ventilation and Lighting
- 3.5 Concept of budgeting.
- 3.6 Budget and Sales Budget

UNIT- IV

ESTABLISHING AN ENTERPRISE

08 hrs

- 4.1 Legal issues.
- 4.2 Preparation of Project report
- 4.3 Financial institutions- National banks, Co- operative banks, IDBI, SIDBI, NABARD.

UNIT-V

RAW MATERIALS AND FINANCIAL SOURCES

10 hrs

- 5.1 Purchase Order
- 5.2 Purchase of Raw Materials - various sources of Information
- 5.3 Support structure from Government Schemes

UNIT-VI

ENTREPRENEURSHIP AND ENVIRONMENT CHALLENGES

08 hrs

- 6.1 Social, Cultural, Political, Natural, Geographic, Technological.
- 6.2 Economic Environment and its impact on Entrepreneurship
- 6.3 Factors affecting entrepreneurial growth
- 6.4 Strategies for the development of women entrepreneurs.

SEMINAR

Every student to select one of the following topics for the seminar.

1. Women Entrepreneur
2. Types of entrepreneur
3. Tenders
4. Effects of Make in India
5. Causes and remedies of Industrial Sickness.

Indicative Reference:

1. Entrepreneurship – Upendra Koushik
2. Entrepreneurship Development – S Anil Kumar, S C Poornima, K Jayashree
3. Entrepreneurship Development – Ramachandra
4. Entrepreneurship Development in Small Scale industries- Shiba Charan panda
5. Entrepreneurship Development and Small Business Enterprise- Charanthimath
6. Entrepreneurship Development and Management- A K Singh
7. Entrepreneurship Development role of Commercial Banks – H S Anitha

Related e –References:

- <https://www.youtube.com/watch?v=uxvdEuwVTck>
<https://www.youtube.com/watch?v=ZvmlRZRjGNE>
<https://www.youtube.com/watch?v=XKXNeSrE5Kw>
<https://www.youtube.com/watch?v=8NxDO6fA5rU>
<https://www.youtube.com/watch?v=uB5S1PFTJcw>

COURSE ASSESSMENT AND EVALUATION

	What		To Whom	Frequency	Max. Marks	Evidence Collected	Course Outcomes
DIRECT ASSESSMENT		IA Tests	Students	Three IA (Average marks of three IA tests are considered)	20	Blue Books	1 to 6
		Class room Assignments		Class room Assignments	05	Log of Activity	1 to 6
				TOTAL	25		
	SEE - SEMESTER END EXAMINATION	End Exam		End Of the Course	100	Answer Scripts	ALL CO's
INDIRECT ASSESSMENT METHODS	Student Feedback on course		Students	Middle Of The Course	Feed Back Forms		
	End of Course Survey			End Of The Course	Questionnaire		ALL CO's

Note: I.A. test shall be conducted for 20 marks. Average marks of three tests shall be rounded off to the next higher digit.

Note to IA verifier: The following documents to be verified by CIE verifier at the end of semester

1. Blue books (20 marks)
2. Student suggested activities report for 5 marks evaluated through appropriate rubrics.
3. Student feedback on course regarding Effectiveness of Delivery of instructions & Assessment Methods

• MODEL OF RUBRICS FOR ASSESSING STUDENT ACTIVITY

Dimension	Scale					Students Score				
	Needs Improvement 1	Developing 2	Satisfactory 3	Good 4	Exemplary 5	1	2	3	4	5
1. Research & gather information	Does not collect any information relating to the topic	Collects very limited information; some relate to the topic	Collects some basic information; most refer to the topic	Collects a good information; all refer to the topic	Collects a excellent deal of information; all refer to the topic	Ex: 2				
2. Fulfil team's roles & duties	Does not collect any information relating to the topic	Collects very limited information; some relate to the topic	Collects some basic information; most refer to the topic	Collects a good information all refer to the topic	Collects a excellent deal of information; all refer to the topic	3				
3. Shares work equally	Does not collect any information relating to the topic	Collects very limited information; some relate to the topic	Collects some basic information; most refer to the topic	Collects a good information all refer to the topic	Collects a excellent deal of information; all refer to the topic	4				
4. Listen to other Team mates	Does not collect any information relating to the topic	Collects very limited information; some relate to the topic	Collects some basic information; most refer to the topic	Collects a good information; all refer to the topic	Collects a excellent deal of information; all refer to the topic	5				
Grand Average/Total=(2+3+4+5)=14/4=3.5=4						4				

Note: The above rubric is only an example. The concerned Course Coordinator may devise appropriate rubrics for the assigned activity.

MODEL QUESTION PAPER (CIE)

Test/Date and Time	Semester/year	Course/Course Code	Max Marks	
I test /6 th week 10-11 a m	VI SEM	ENTREPRENEURSHIP DEVELOPMENT	20	
	Year: 2016-17	Course code:15FT63T		
Name of Course coordinator :		Units:1,2 Co: 1 &2		
Note: Answer all questions				
Q.no	Question	CL	CO	PO
1	Write a note on Entrepreneurship	A	1	3,4,5,7,8,9,10
2	Narrate the role entrepreneur	U/A	1	3,4,5,7,8,9,10
	OR			
	Describe the skills required for an entrepreneur	A	1	3,4,5,7,8,9,10
3	Explain the significance of business plan and its feasibility	A	2	3,4,6,7,8,9,10
	OR			
	Describe the types of ownership	A	2	3,4,6,7,8,9,10
4	Classify the advantages and disadvantages of ownership3,4,5,7,8,9,10	U/A	2	3,4,6,7,8,9,10

MODEL QUESTION BANK

PART-A

Q.NO	DESCRIPTION	CL	CO'S
1	Define entrepreneurship and explain	A	1
2	Write the concept of entrepreneurship	U/A	1
3	Discuss the types of ownership	A	2
4	Write the advantages of ownership	R	2
5	Define budgeting	A	3
6	Define Sales budget	A	3
7	Explain the legal issues to be discussed to start a new enterprise	A	4
8	Enlist the financial support to start a new enterprise	U/A	4
9	Explain sales budget	A	5
10	Describe the various sources of information to purchase raw materials	A	5
11	Describe the technological challenges for an entrepreneur	A	6
12	Discuss the economic environment impact on entrepreneurship	A	6

PART-B

Q.NO	DESCRIPTION	CL	CO'S
1	Write the role of entrepreneur	R	1
2	List out the types of entrepreneurship and explain	R	1
3	Prepare a business plan	A	2
4	Describe feasibility study explain	A	2
5	Discuss the factors influencing an enterprise	A	3
6	Describe concept of budgeting	A	3
7	Prepare a project report	R/A	4
8	Explain the types of financial institutions to support the new enterprise	A	4
9	Explain the Government schemes to support new entrepreneur	A	5
10	Explain the method of buying raw material	A	5
11	Discuss the environmental challenges faced by an entrepreneur	A	6
12	Explain the measures to be taken to develop women entrepreneur	A	6

MODEL QUESTION PAPER

PART –A

ANSWER ANY SIX QUESTION, EACH CARRIES FIVE MARKS

Q.NO	DESCRIPTION	CL	CO'S
1	Define entrepreneurship and explain	A	1
2	Discuss the types of ownership	A	2
3	Define budgeting	A	3
4	Define Sales budget	R/A	3
5	Discuss the legal issues to be discussed to start a new enterprise	A	4
6	Explain purchase order	A	5
7	Describe the various sources of information to purchase raw materials	A	5
8	Discuss the technological challenges for an entrepreneur	A	6
9	Discuss the economic environment impact on entrepreneurship	A	6

PART-B

ANSWER ANY SEVEN QUESTION, EACH CARRIES TEN MARKS

Q.NO	DESCRIPTION	CL	CO'S
1	Write the role of entrepreneur	R/A	1
2	List out the types of entrepreneurship and explain	A	1
3	Prepare a business plan	A	2
4	Describe feasibility study	A	2
5	Discuss the factors influencing an enterprise	A	3
6	Describe concept of budgeting	A	3
7	Prepare a project report	R/A	4
8	Discuss the Government schemes to support new entrepreneur	A	5
9	Explain the method of buying raw material	A	5
10	Explain the measures to be taken to develop women entrepreneur	A	6